



Eat More BAKED Beans

EAT more baked beans. You'll see them recommended on every food conservation list.

Don't they look appetizing in their shining little dish, brown and flaky on top, just about bursting open with flavor. They're different from raw white beans.

"Cooked" tobacco is very different from "raw" tobacco, also—about ten times more appetizing. Try Lucky Strike Cigarette—it's toasted.

LUCKY STRIKE CIGARETTE



Open your package this way

It's toasted

SAVE the TIN-FOIL from Lucky Strike Cigarettes and give it to the Red Cross

Guaranteed by The American Tobacco Co. INCORPORATED

The Blyn Shoe

The Dictates of Fashion



Pumps and Spats
add chic and charm to the new fall costumes.
The Spats—nine-button, in fawn, light or dark gray, brown, black or white....
The Pumps—Style 3070—of black patent colt....



Modish Calf Boots
are the approved fashion with tailored suits and cloth dresses.
Style 775—as illustrated—are of coco brown calf, with fawn nubuck tops, the favorite military heels, and neat perforated tips.

Buy W.S.S.

<i>The Spats</i> —nine-button, in fawn, light or dark gray, brown, black or white....	1.50 & 2.00
<i>The Pumps</i> —Style 3070—of black patent colt....	4.50
<i>Style 775</i> —as illustrated—are of coco brown calf, with fawn nubuck tops, the favorite military heels, and neat perforated tips.	7.50

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Combining, as does no other footwear for boys and girls, all the essential elements of comfort and endurance.

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Size 8 1/2 to 11.....3.00

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